

**9M+**  
MONTHLY  
PAGEVIEWS

**58K+**  
REGISTERED  
USERS

**9K+**  
DISCORD  
MEMBERS

**16.8K+**  
BUILDS CREATED

**8,500+**  
DISCORD  
MEMBERS

## ABOUT STADIUMBUILDS

# The definitive home for Overwatch Stadium strategy

StadiumBuilds.io is the largest independent resource for Overwatch Stadium mode a competitive game mode with a rapidly growing, highly engaged player base. We host 16,800+ community-created builds, daily meta updates, and a thriving Discord where the most serious players in the world come to compete and improve.

COMPETITIVE GAMING

STRATEGY & BUILDS

LIVE TOURNAMENTS

COMMUNITY-DRIVEN

## AUDIENCE PROFILE

Primary age range	<b>18-34</b>
NA/US traffic	<b>~70%</b>
Platform	<b>Desktop-first</b>
Intent	<b>High intent, active optimization</b>
Discord tenure	<b>Avg. 6+ months</b>
Niche	<b>Overwatch Stadium</b>

## COMMUNITY ENGAGEMENT



**953**

Average views per build, content that drives repeat visits



**7.8K+**

Active Discord discussions monthly across strategy channels



**Regular**

Community tournaments with full bracket infrastructure and live coverage

## AVAILABLE PLACEMENTS

PLACEMENT	REACH & DETAILS	FORMAT	STARTING AT
<b>Discord Announcement</b> Pinned sponsored post, 24hr featured	9,000+ members · Competitive gaming audience · High open rate	1-2 per month max	<b>\$500</b> per post
<b>Newsletter Sponsor</b> <span>NEW</span> Dedicated placement in weekly meta/patch sends	58,000+ registered users · Direct inbox delivery	1 sponsor per send	<b>\$750</b> per send
<b>Site Banner (Monthly)</b> Above programmatic, premium placement, high visibility	9M+ monthly pageviews · High-intent build-browser traffic	Exclusive monthly	<b>\$5,000</b> per month
<b>Site Banner (Weekly Trial)</b> <span>NEW</span> Low-risk entry point, 7-day exclusive placement	2M+ pageviews per week · Same high-intent audience	7-day exclusive	<b>\$1,500</b> per week
<b>Tournament Naming Rights</b> "[Brand] Stadium Cup, full event sponsorship	Community-wide event · Discord + site coverage + social	Per event	<b>POA</b> contact us
<b>Custom Package</b> Bundled multi-channel deal across site + Discord + newsletter	Maximum exposure across all touchpoints	Flexible	<b>POA</b> contact us



### Hyper-Niche Audience

We serve one game mode, one community, which means zero wasted impressions. Every visitor is an active Overwatch Stadium player.



### High Purchase Intent

Players who optimize builds optimize their entire setup. Gear, peripherals, energy, software. This audience spends on performance.



### Independent & Trusted

Community-run since launch. No corporate ownership, no agenda. Sponsorships feel native rather than intrusive.

READY TO CONNECT?

**Let's build something together.**

Partnerships Email  
[hello@stadiumbuilds.io](mailto:hello@stadiumbuilds.io)

Advertise Page  
[stadiumbuilds.io/advertise-with-us](https://stadiumbuilds.io/advertise-with-us)